

GMA Nomination Guide

The backbone of the award application is the Letter of Nomination outlining why the person (or group) has been nominated, and why they should be awarded in their category. This letter may be written by the nominee, or another person nominating on their behalf.

NOMINATION RECOMMENDATIONS

Here are some things to consider as you are preparing the nomination:

- Aim for one to two pages in total
- Does the individual have any particular values or strong purpose that motivates them?
- Highlight their reason for study. What has drawn them to choose an E/MBA?
- Provide clear examples of what they are contributing or achieving in their place of work or outside of it. Is there qualitative or quantitative information to back it up?
 - Be clear and descriptive. Avoid sentences such as “they learnt X skills that have enabled them to think more critically and communicate effectively”.
- What impact is their work having on the end user? This could range from an industry to an individual person. This is more powerful than describing what a person or an organisation is doing.
 - For example, “delivering project X provided individuals access to safe drinking water reducing the risk of infections and disease”.
- List out their achievements (academic, professional & personal) and explain what they did to earn it

EXAMPLE NOMINATIONS

Included are some anonymous excerpts from previous submissions, highlighted by our judges as good examples of how to present noteworthy information in a compelling way. These should be used as a reference only and are not intended as a template or representation of eligibility requirements in any way.

Work Impact

Their work has had a large impact on safety measures across the entire Australian mining industry by shining a spotlight on topical issues and raising awareness through targeted campaigns. Sarah engages directly with union and business leaders to continue putting safety at the center of every conversation. It is through effective communication and leadership that Sarah is increasing safety levels and seen injuries decreased by 5% over the last 2 years.

Community

In 2015, John joined the board of ... a not for profit charity supporting raising mental health awareness and supporting individuals and families affected by mental illness. Since joining, John has been instrumental in advancing the strategic direction of the board and fostering multiple new partnerships that has been able to double the number of people able to benefit from the charity's services.

Awards / Recognition

During their studies, Elizabeth was chosen out of thousands of applicants to compete in the prestigious ... competition. Her team was awarded first place for their innovative solution to providing sustainable alternatives to end of life mines. It was this award that was the catalyst for her international career in mining consultancy.

Applications are invited via MBAus's website <https://mbaus.com.au/>, along with full details about the award categories, eligibility, and submission requirements.